

"SEE CHANGE" Anand



- * Founder & Partner | Strategic Business Advisor
- * Knowledge Partner - Facilitator to Corporates and MNCs
- * Business Advisor cum Buddy to MSMEs
- * Entrepreneurship & Intrapreneurship Activist
- * Author, Writer and Circuit Speaker on Business, Social & Spiritual Themes

Values, Academics & Learning Curve



Values:

Grew up in Rural Background (Family of Academicians) with High Standards in Family, Traditional and Cultural Values.

Academics:

B.Sc., M.A, MBA, Professionally Certified and a Continuous Learner.

Learning Curve:

Anand is a vivid learner through extensive reading, field experience, domestic and international travels and research. Anand believes in knowledge sharing and dissemination. He loves to share his Experiences with Clients, at Business Forums, Entrepreneur Circles and Youth to empower for mutual growth. He is quite active in digital platforms in articulating his insights.

Work Experience and Business Venture: (1993-2002)



- 5+ Years of Work Experience at I.T. Outfit, a Wipro Channel Organisation with 21+ Years of Joyful travel as an Entrepreneur and a Business Advisor.
- 1st Generation Entrepreneur and an Intrapreneur at an age of 26.
- Co-Founded Map Technologies and it became Maptech Infosoft Pvt Ltd.
- Promoted "Made in India" I.T. Products and many "Firsts" to his credit in the I.T Services and Perpetual Revenue Models.
- 100's of SMEs & Entrepreneurs benefited from his Innovation and Services.

Re-discovered & Re-defined: (2002 - Present)



- In the year 2002, Anand has Co-Founded See Change Consulting to address the huge void in the areas of Training, Coaching and Consulting domains at Corporates, SMEs and Educational Institutions alike.
- Created and Nurtured Scalable Consulting Business Model with 100+ Consultants Network across PAN India with One Brand i.e. **See Change**
- His Support on Consolidation, Cost Cutting, Assured ROI and Ease of Delivering Client Services has made him the most sought after Business Advisor and a Facilitator for Business Organisations.
- SCC has handled more than 500+ enterprises, whose revenues range from ₹50 lakh to ₹5,000 crores, PAN India.
- The Hindu-Business Line has featured Anand's insights. <https://bit.ly/2m7HlqQ>

A Knowledge Partner to Corporates & MNCs



- Anand is a Chief Relationship Officer and Engaged in Business Advisory Services.
- He facilitates Learning & Development Services to Corporates and MNCs (Behavioural, Technical and Functional Training Programs).
- C-Suite Leaders involve him to engage and provide Trusted and Proven Coaching Solutions like Sounding Board, Bouncing Board, Mentoring and Coaching.
- Engaged in Fundraising, Restructuring and M & A Projects.
- Anand is engaged in Movie Consulting and Turnaround Solutions.
- Anand is involved in Sports Consulting and handles Mind related Fitness Solution for Sports fraternity.

Strategic Advisor and a Buddy to MSMEs



Entrepreneurship & Intrapreneurship Activist



- **Buddy to MSMEs:**

To do a Business Health Study, Gap finding, Solution Building and handholding. He is a Business Advisor and a Buddy to MSME Entrepreneurs.

- **Entrepreneurs Clinic:**

Entrepreneurs schedule consultation meetings to bounce their random thoughts, business ideas, future strategies, present their current challenges and future opportunities etc.

They see Anand as a trusted Buddy and a Matured advisor. The Empathetic Listening and his reflections to their queries are the hallmark of his contribution to Entrepreneurs Clinic.

- **Start-Ups:**

Start-ups and youth circles are in touch with Anand to seek new perspectives and take his world views on their venture and to Guide them.

- **Institutions & Academia:**

Anand is a regular "Circuit Speaker" and has wide ranging Interactions with Institutions and Academic Circles for Education, Career, Job Market, Emerging Trends, Technology, Student Entrepreneurship, Meditation, Spirituality, Positive Parenting and Quality of life are some of the talk series of Anand.

Anand is passionate to build Entrepreneurs and Intrapreneurs community and spends significant time as a Keynote and Guest Speaker in Knowledge sharing.

He is invited to speak by - Not for Profit Organisations, Educational Institutions, Industrial and Business Associations, Rotary, Lions, Start-up Forums, HR Forums and Entrepreneurial Circle.



Author and Writer



Anand has co-authored and released a book in 2016 titled 36 Golden Rules - Build your business for generations. It is a most sought after book by Start-up ventures, MSME Entrepreneurs; Anand delivers talk series on this book.

This book is available at Amazon

<https://amzn.to/2knnjrX>

Anand writes articles for publications on a regular basis.

Affiliations



@Andhra Chamber of Commerce

- Executive Committee Member
- Chairman, (MSME & ICT) Sub Committees
- Co-Chairman, Skill Development Sub Committee
- Start-Up Advisor
- E-Bulletin – Advisor, Editorial Team

@Heartfulness Institute Inc. (Shri Ram Chandra Mission)



Heartfulness Meditation Practitioner & Trainer

A Student of Spirituality & a Certified Heartfulness Trainer at Heartfulness Institute under the guidance of his Master and Global Guide Rev. Daaji (www.heartfulness.org)

Connect with "SEE CHANGE" Anand

+91 94440.25283

[✉ anand@seechangeworld.com](mailto:anand@seechangeworld.com) [🌐 www.seechangeworld.com](http://www.seechangeworld.com)

[in https://www.linkedin.com/in/anandkothandaraman/](https://www.linkedin.com/in/anandkothandaraman/)

[🐦 @mkanand](https://twitter.com/mkanand)



[f seechangeonline](https://www.facebook.com/seechangeonline)

[t seechangeonline](https://www.twitter.com/seechangeonline)

[y seechangeonline](https://www.youtube.com/seechangeonline)

[p seechangeonline](https://www.pinterest.com/seechangeonline)

[in company/see-change-consulting](https://www.linkedin.com/company/see-change-consulting)

Right Choice Your Career:

http://seechangeworld.in/Right_Choice_Your_Career/

Scan this to know more >



SEE 360 Degree Biz Scan:

http://seechangeworld.in/see_360_biz_scan/

Scan this to know more >

